

DEDEMAN HOTELS & RESORTS INTERNATIONAL

OUR BRAND JOURNEY 2024

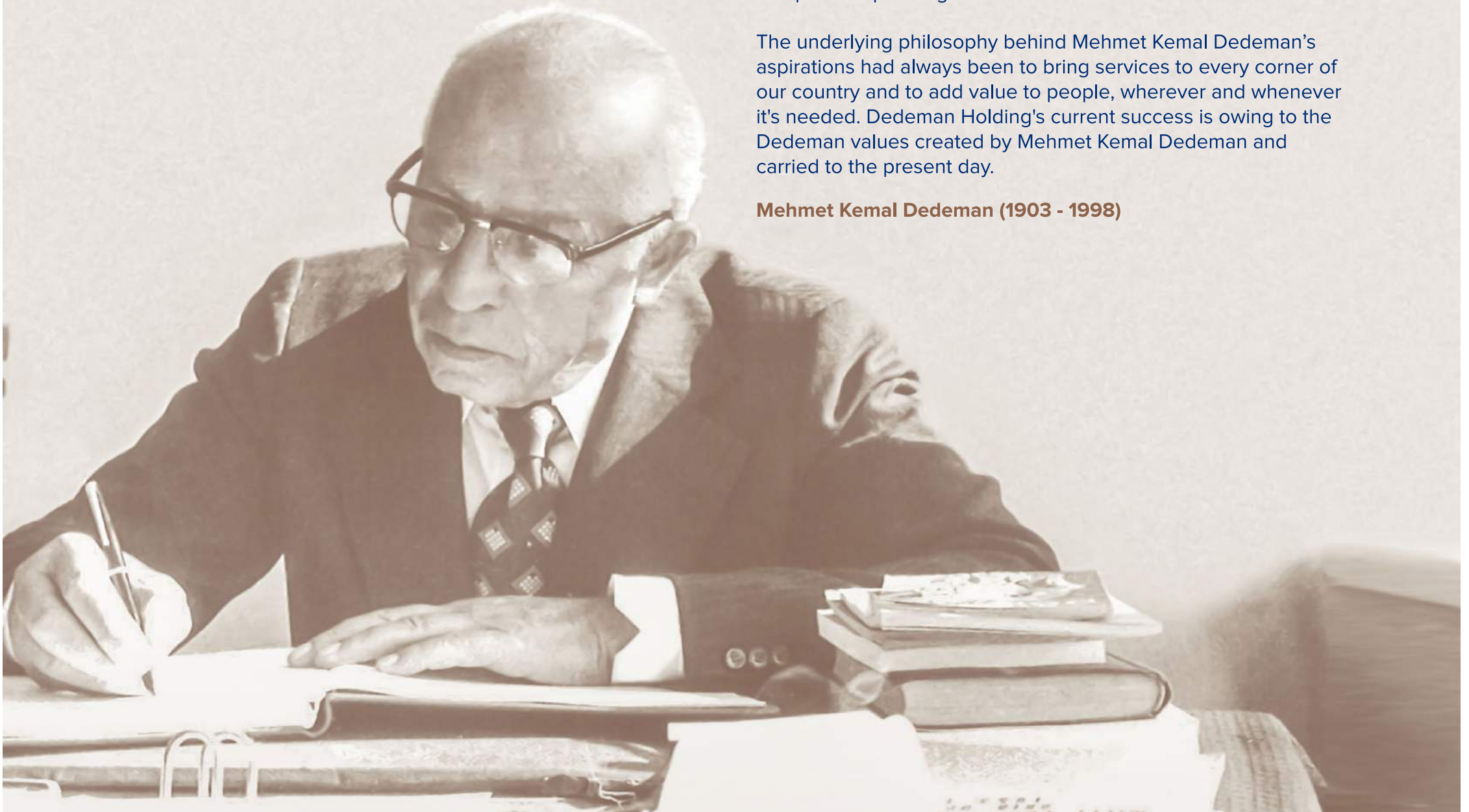




↑ VISION. MOVE. FUTURE.

The first international hotel chain of Turkey, Dedeman Hotels & Resorts International, operates a variety of hotels in Turkey and abroad, with accommodation brands across three principal segments, satisfying different needs through smart and customer-oriented solutions.





Our founder Mehmet Kemal Dedeman, who was bestowed with the honor of being awarded "Distinguished Service Medal" by the Turkish government, established the brand identity for Dedeman in the 1940s, and brought to life Türkiye's largest domestic and national hotel chain, mining enterprises and many other companies operating in the service sector.

The underlying philosophy behind Mehmet Kemal Dedeman's aspirations had always been to bring services to every corner of our country and to add value to people, wherever and whenever it's needed. Dedeman Holding's current success is owing to the Dedeman values created by Mehmet Kemal Dedeman and carried to the present day.

Mehmet Kemal Dedeman (1903 - 1998)





Murat Dedeman, Dedeman Holding's second generation representative and Honorary President, has pioneered in the modern conduct of mining operations in Turkey and has gone to great lengths to bring the Turkish tourism industry to a point that makes us proud today all this thanks to his commitment to corporate values whose foundations were laid by our founder Mehmet Kemal Dedeman.

Murat Dedeman has made the Dedeman brand a leading figure in carrying contemporary hotel concepts beyond the big cities and all the way into deep parts of Anatolia.

By virtue of his vision and leadership, he has been a source of inspiration not only for the Dedeman Group, but also for the Turkish business world and the tourism sector.

Murat Dedeman (1951 - 2019)



DEDEMAN GROUP

A HISTORY, ALIVE AND GROWING

Holding

Dedeman Holding was established in the early 1990's. The company, which has been on the rise in parallel with the development of the Republic of Türkiye, is a 100 percent family-owned company and continues to make contribution to the Turkish economy by continuing to operate in the fields of mining and tourism, which are its two main business lines today.



Mining

Dedeman is one of the leading industrial establishments of Türkiye. Specialized in the operation of chrome, zinc and lead mining, Dedeman has been making significant contributions to the Turkish economy in this field since 1947 as well.

Tourism

Since 1966, Dedeman Hotels & Resorts International; Türkiye's the biggest domestic and national hotels chain; provides service since 1966 in its hotels in Türkiye and abroad, today continues to offer rational and customer-oriented solutions for its guests' various accommodation needs, expectations through its 9 different brands.





Vision

To make our brand a globally preferred and growing chain of hotels.

Mission

To provide a home for your memories with “Dedeman Hospitality”.

Core Values

Reliability - Integrity

Guest Oriented

Fairness

Transparency

Commitment

Innovation

Environmental Awareness

Social Responsibility





STRATEGIC GOALS

Standards and Implementation

Embracing the International Level

Training for Development and Evolution

Sustainability and Innovation

Healthy and Contained Growth

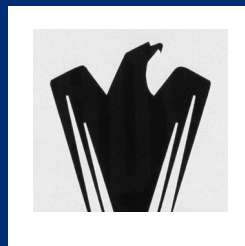
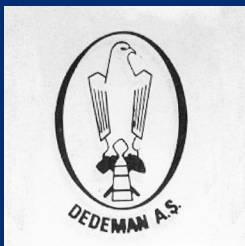
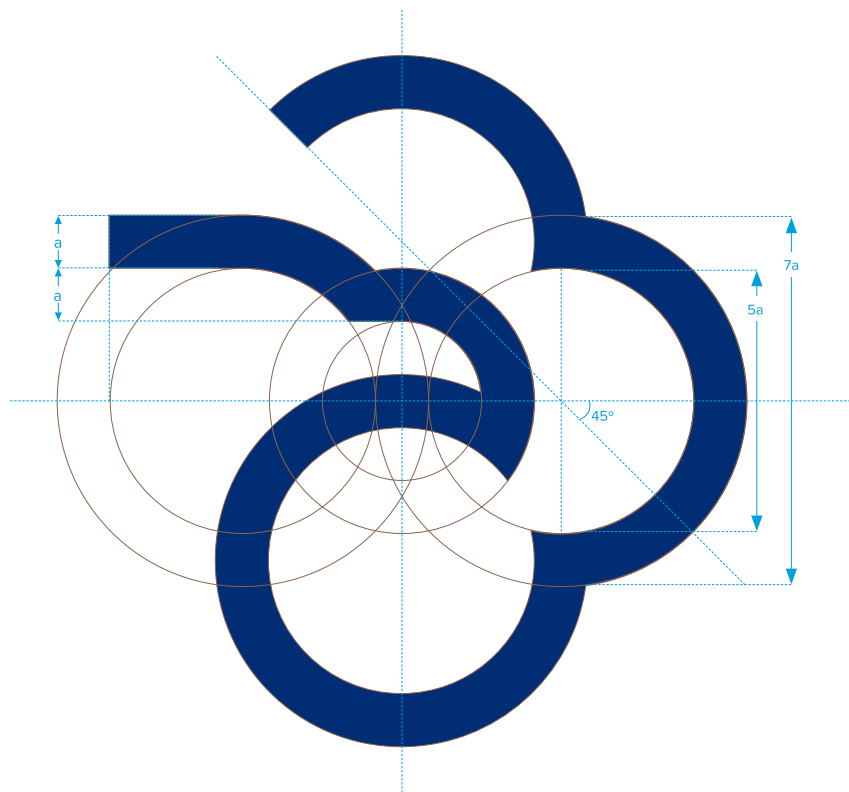


DEDEMAN LOGO

JOURNEY OF THE EAGLE

Our founding father Mehmet Kemal Dedeman was once visiting the Aladağlar mountain range for a mining expedition and was impressed by its highest point, Kartaltepe, which means 'Eagle Hill' in English. He realized that the eagle, which lives on mountain peaks and dominates the skies, is the perfect symbol of Dedeman and its goals, due to its speed, strength and balanced soaring through the high skies. That's when he decided that the eagle should represent Dedeman.

For 50 years, the eagle has been an irreplaceable icon on the Dedeman logo.



FROM PAST TO PRESENT...

A BRIEF HISTORY OF DEDEMAN

- **1918** Mehmet Kemal Dedeman began his business life.
- **1933** M. Kemal Dedeman, undertakes the construction of the platform on which Mustafa Kemal Atatürk delivered his famous speech celebrating the 10th anniversary of the Republic of Türkiye.
- **1966** The first hotel of the chain, Dedeman Ankara, was opened.
- **1982** Dedeman İstanbul was opened.
- **1989** Dedeman Antalya and Dedeman Kapadokya were opened.
- **1994** Dedeman Palandöken was opened.
- **1995** Dedeman Rize was opened.
- **1997** Dedeman Park Antalya was opened.
- **1998** Dedeman Diyarbakır was opened.
- **2002** Dedeman Grand Chisinau in Moldova was opened.
- **2003** Dedeman Tashkent in Uzbekistan was opened.
- **2005** Dedeman Palandöken Ski Lodge opens its doors as part of a series of winter tourism investments in Eastern Anatolia.
- **2006** Dedeman Konya was opened.
- **2007** Dedeman Şanlıurfa was opened.
- **2008** Dedeman Princess Sofia and Dedeman Plovdiv, both built in Bulgaria, become new members of the hotel chain.
- **2009** Dedeman Gaziantep as well as Dedeman Damascus, Dedeman Palmyra and Dedeman Aleppo in Syria join the chain.
- **2011** Dedeman Zonguldak was opened.
- **2012** Dedeman launches Park Dedeman, its second brand, becoming Türkiye's first hotel management company to create a second brand.
Park Dedeman brand opened its first hotel in Denizli.
- **2013** Dedeman Erbil and Park Dedeman Gaziantep began hosting their first guests.
- **2014** Dedeman Bostancı, Dedeman İstanbul and in Uzbekistan, Dedeman Oskemen Tavros were opened.
- **2015** The first Dedeman in Russia, Park Dedeman Izmailovo Moscow, and Park Dedeman Levent and Park Dedeman Bostancı were opened.
- **2016** Park Dedeman Elazığ and Park Dedeman Trabzon were opened.
- **2017** Dedeman introduced its third brand, Smart by Dedeman.
Dedeman Tokat was opened.
- **2018** Park Dedeman Eskişehir was opened.
- **2021** Park Dedeman Kastamonu was opened.
Park Dedeman Adıyaman was opened.
- **2022** Dedeman Kartepe Kocaeli was opened.
- **2023** Ready to Stay by Dedeman Sarıkamış was opened.
Dedeman Cizre was opened.
Dedeman Kayseri was opened.
Smart by Dedeman Eskişehir was opened.
Dedeman Van Resort & Aquapark was opened.
Elina Managed by Dedeman Samsun was opened.
Park Dedeman Kızılay Ankara was opened.
Qrista Managed by Dedeman was opened.
- **2024** Rest by Dedeman Karabük was opened.
Park Dedeman Almaty was opened.

DEDEMAN HOTELS & RESORTS INTERNATIONAL HOTELS

A LEADING BRAND AND A RELIABLE PARTNER

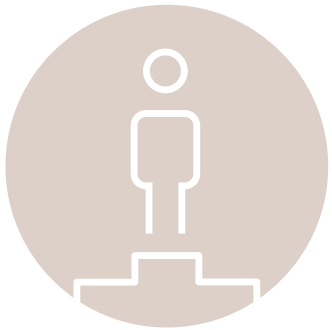
Dedeman, which is one of the worldwide hotel chains, continues to be a true asset for Türkiye and an important business partner for its investors by sincerely blending the values, traditions, and customs of the nations it is based in.

Dedeman is proud of safely carrying its deep-rooted expertise from its past to the future for half a century as a brand that broke new ground and is acknowledged as the reference point of the Turkish tourism. This trust also serves as the foundation for the Dedeman brand's strong and profitable collaboration that it offers to investors.



WHAT MAKES DEDEMAN SPECIAL?

A SENSE OF HOSPITALITY ALWAYS
FOCUSED ON PERFECTION



EXPERIENCE



A SENSE OF
HOSPITALITY



PROFESSIONALISM



QUALITY



PROFITABLE AND
PRODUCTIVE



DEDEMAN BY NUMBERS

Thanks to Dedeman's international sales network and large corporate companies, it hosts approximately 750,000 corporate guests every year in its 27 hotels.

Corporate sales representatives contact organizations and companies, and close deals on behalf of Dedeman Hotels through the Integrated Revenue Management System and the Cross-Selling Incentive Program.



100+ sales representatives



5.000 agents around the world



100.000 organizations and companies

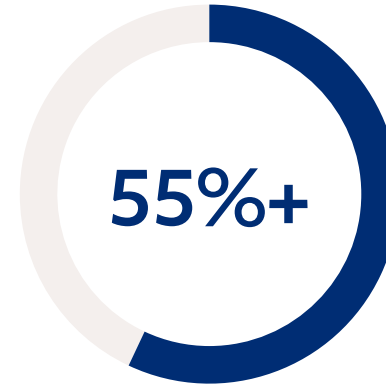


750.000 corporate guests

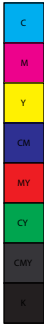
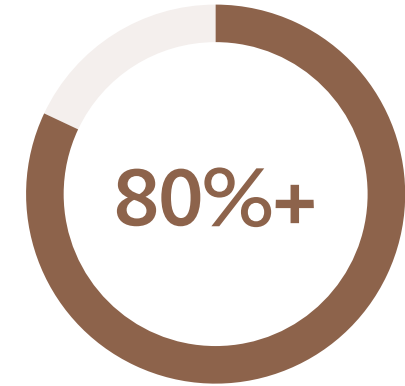


DEDEMAN BY NUMBERS

More than 55% of total accommodation is organized by Dedeman corporate sales teams.



Dedeman brand enjoys a brand loyalty of over 80% among corporate clients.



DHRI

PORTFOLIO 2024



29
HOTELS



3.000+
ROOMS



5.000+
BEDS

	Hotel Name	Status	Opening Year
1	Dedeman İstanbul	Owner	1982
2	Dedeman Palandöken	Leased	1993
3	Dedeman Palandöken Ski Lodge	Leased	1999
4	Dedeman Konya Hotel & Convention Center	Management	2006
5	Dedeman Şanlıurfa	Management	2007
6	Dedeman Zonguldak	Management	2011
7	Park Dedeman Gaziantep	Leased	2013
8	Park Dedeman Denizli	Franchise	2012
9	Dedeman Erbil	Management	2013
10	Dedeman Oskemen Tavros	Management	2014
11	Dedeman Bostancı Hotel & Convention Center	Leased	2014
12	Park Dedeman Elazığ	Management	2016
13	Park Dedeman Bostancı	Leased	2016
14	Park Dedeman Trabzon	Management	2016
15	Dedeman Tokat	Management	2017
16	Park Dedeman Eskişehir	Management	2018
17	Park Dedeman Kastamonu	Management	2021
18	Park Dedeman Adıyaman	Franchise	2021
19	Dedeman Kartepe Kocaeli	Franchise	2022
20	Ready to Stay by Dedeman Sarıkamış	Management	2023
21	Dedeman Cizre	Franchise	2023
22	Dedeman Kayseri	Franchise	2023
23	Smart by Dedeman Eskişehir	Franchise	2023
24	Dedeman Van Resort & Aquapark	Franchise	2023
25	Elina Managed by Dedeman Samsun	Franchise	2023
26	Park Dedeman Kızılay Ankara	Franchise	2023
27	Qrista Managed by Dedeman	Franchise	2023
28	Rest by Dedeman Karabük	Franchise	2024
29	Park Dedeman Almaty	Management	2024

DHRI

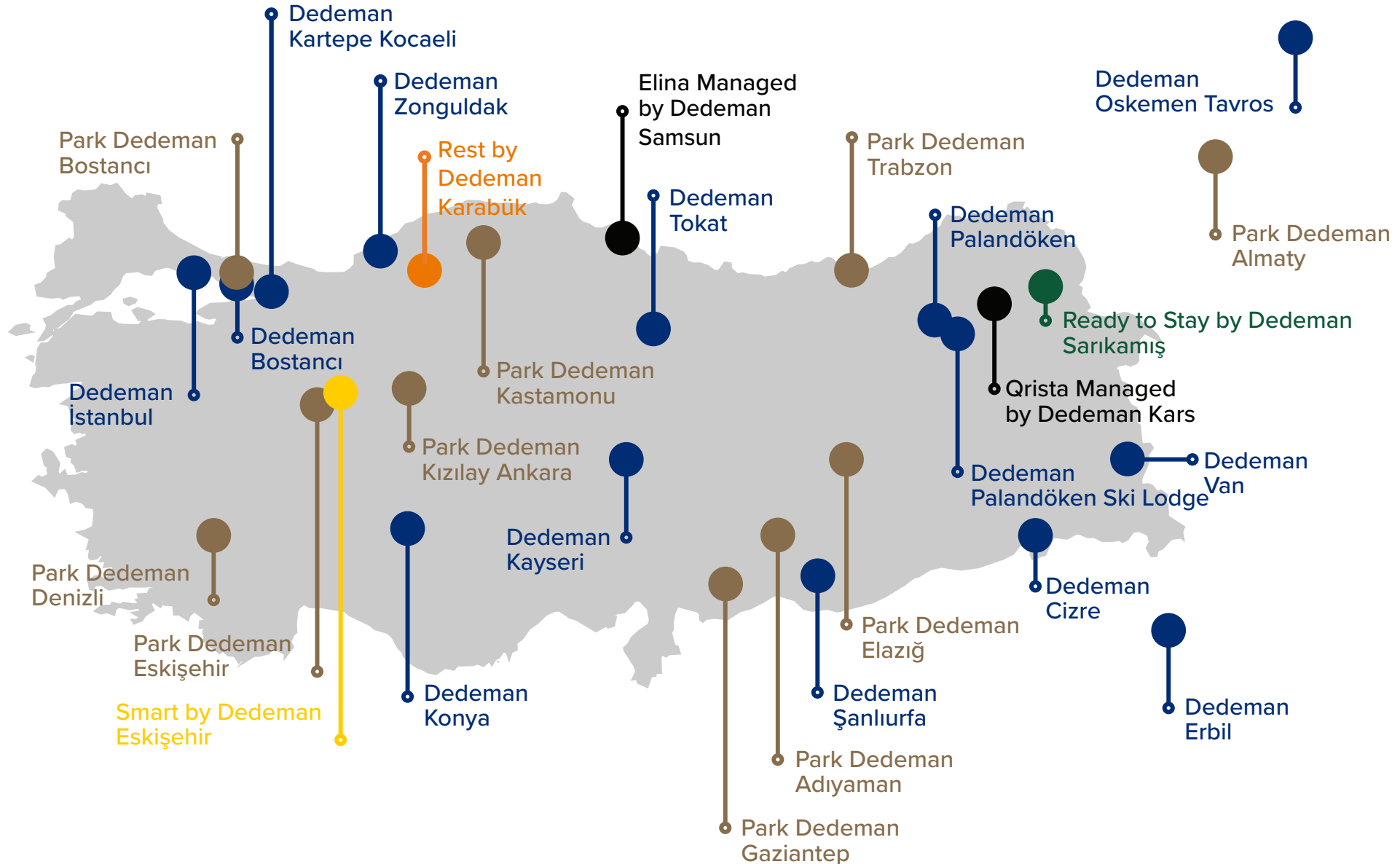
PIPELINE PORTFOLIO 2024



Hotel Name	Of Rooms	Opening Date
Rest & More by Dedeman Mardin Kızıltepe	33	April 2024
Dedeman Kemer Resort	360	April 2024
The Mesopotomia Managed by Dedeman Batman	77	April 2024
Dedeman Village Sapanca	24	April 2024
Beyt Managed by Dedeman Beytüşşebap	36	May 2024
Dedeman Adana	138	May 2024
Rest By Dedeman Çanakkale	80	May 2024
Rest & More by Dedeman Mersin Erdemli	60	June 2024
Rest & More by Dedeman Diyarbakır	60	June 2024
Park Dedeman Bakü	95	June 2024
Park Dedeman Alsancak İzmir	68	July 2024
Dedeman Tashkent Özbekistan	103	July 2024
Park Dedeman Mardin	51	July 2024
Park Dedeman Konya	151	August 2024
Dedeman Küçükyalı İstanbul	138	September 2024
Park Dedeman Samsun	108	October 2024
Dedeman Cappadocia	160	December 2024
Park Dedeman Ankara Pelitport	160	December 2024
Dedeman Mersin Yenişehir	120	March 2025
Park Dedeman Nazilli	120	December 2025
Park Dedeman Diyarbakır	TBA	December 2025
Dedeman Istranca Ecological Resort Kırklareli	70	May 2026
Park Dedeman Rize	88	December 2026
Dedeman Blue Lagoon Fethiye Ölüdeniz	130	TBE
Number of Villas		
1 Dedeman Village Ayaş Ankara	178	2026
2 Dedeman Residences Akyaka Muğla	11	2026
3 Dedeman Residences Sarigerme Villaları Ortaca Muğla	12	2026

DHRI HOTELS AND LOCATIONS

Today, Dedeman Hotels Group operating with 29 hotels, meeting different demographic needs and requirements.





DHRI

A VARIETY OF HOTEL BRANDS
FOR A VARIETY OF ACCOMMODATION NEEDS





DEDEMAN

Hotels that provide guests
with a high-quality accommodation
experience thanks to its long tradition
in customer service.



DEDEMAN
İSTANBUL



DEDEMAN
BOSTANCI İSTANBUL
Hotel & Convention Center



DEDEMAN
KONYA
Hotel & Convention Center



DEDEMAN
TOKAT



DEDEMAN
ZONGULDAK



DEDEMAN
ŞANLIURFA



DEDEMAN
PALANDÖKEN



DEDEMAN
PALANDÖKEN
Ski Lodge



DEDEMAN
KARTEPE
Kocaeli



DEDEMAN
CİZRE



DEDEMAN
KAYSERİ



DEDEMAN
OSKEMEN
Tavros



DEDEMAN
VAN
Resort & Aquapark



DEDEMAN
ERBİL



Dedeman İstanbul

327 Rooms • 16 Meeting Rooms



Exclusive comfort at the heart of İstanbul, the center of the world.

Having made a name for itself with its urban city concept and 38 years of experience, Dedeman İstanbul continues to welcome guests from all across the globe at its central location.

Here, an amazing İstanbul vacation awaits you, with Dedeman İstanbul's panoramic views of the city, close proximity to shopping malls, and cutting-edge meeting rooms.

Yıldız Posta Caddesi No:50
Gayrettepe 34349 İstanbul
+90 212 337 45 00
istanbul@dedeman.com

 /dedemanistanbul

 /dedemanistanbul

Dedeman Bostancı

252 Rooms • 13 Meeting Rooms



The rising star of the Asian side.

Dedeman Bostancı greets its guests with five-star comfort at the heart of the Asian side of the city.

Combining gourmet Turkish and world cuisine with unique views of the Princes' Islands, the hotel invites you to experience İstanbul in a distinctly Dedeman atmosphere.

Değirmen Yolu Caddesi No:39B
Ataşehir 34752 İstanbul
+90 216 469 66 00
bostanci@dedeman.com

 /dedemanbostanci

 /bostancidedeman

Dedeman Palandöken

187 Rooms • 1 Meeting Rooms



For a fun and exciting winter vacation.

You are invited to Mount Palandöken to enjoy its famed ski tracks and breathtaking views.

Situated at the foothill of the mountain, Dedeman Palandöken is the ideal place to enjoy a winter vacation, thanks to its chic architecture and wide range of winter sports opportunities.

Yunus Emre Mahallesi Palandöken Yolu
Palandöken 25000 Erzurum
+90 442 316 24 14
palandoken@dedeman.com

 /dedemanpalandokenskilodge

 /dedemanpalandokenskilodge

Dedeman Palandöken Ski Lodge

66 Rooms • 5 Meeting Rooms



A warm atmosphere against the scenic backgrounds of snow-covered summits.

Dedeman Palandöken combines the familiar Dedeman quality with the warmth of a boutique hotel on Mount Palandöken, offering a memorable holiday in a tranquil and charming setting.

A fantastic experience is awaiting you where you will enjoy the winter right next to the ski tracks.

Yunus Emre Mahallesi Palandöken Yolu
Palandöken 25000 Erzurum
+90 442 317 05 00
skilodge@dedeman.com

 /dedemanpalandokenskilodge

 /dedemanpalandokenskilodge

Dedeman Şanlıurfa

147 Rooms • 9 Meeting Rooms



A modern witness to the history of civilizations.

With its hallmark culture, and the distinction of being one of the oldest cities in the world, Şanlıurfa awaits you for a vacation filled with exploration and astonishment.

With its local cuisine, incredible vistas, and familiar comfort, Dedeman invites you to Şanlıurfa.

Atatürk Mahallesi
Meteoroloji Caddesi No:19
63100 Şanlıurfa
+90 414 318 25 00
sanliurfa@dedeman.com

 /dedemansanliurfa

 /dedemansanliurfa

Dedeman Konya

206 Rooms • 12 Meeting Rooms



Home to Anatolian civilizations.

Located near the city's largest shopping malls and boasting an amazing view of the city in its restaurant, Dedeman Konya awaits you with all its luxury and comfort.

With cutting-edge meeting rooms and professional team, Dedeman Konya Hotel & Convention Center is an ideal venue for business and leisure alike.

Esenler Mahallesi
Yeni Sille Caddesi
No:1 Selçuklu 42080 Konya
+90 332 221 66 00
konya@dedeman.com

 /dedemankonya

 /dedemanhotelkonya

Dedeman Zonguldak

204 Rooms • 8 Meeting Rooms



Beyond five stars, next to the edge of beautiful nature.

The first five-star hotel in Zonguldak and the driving force of the city's tourism with its luxurious and modern living spaces, Dedeman Zonguldak offers an unforgettable experience to its guests.

Providing the largest and most advanced meeting rooms in the region, delightful tastes and friendly services, Dedeman Zonguldak is what you will expect.

İncivez Mahallesi
Milli Egemenlik Caddesi No:128
67000 Zonguldak
+90 372 291 00 00
zonguldak@dedeman.com

 /zonguldakdedeman

 /dedemanzonguldak

Dedeman Tokat

143 Rooms • 5 Meeting Rooms



The first five-star hotel in the city.

Located in Tokat, the historic home of Anatolia's oldest civilizations, Dedeman Tokat offers the first five-star accommodation in the city, with the traditional Dedeman hospitality.

Your visit to Tokat will be a pleasant one with the usual services of Dedeman.

Karşıyaka Mahallesi
Orhangazi Caddesi No:15/1
Merkez 60230 Tokat
+90 356 228 66 00
tokat@dedeman.com

 /dedemantokat

 /dedemantokat

Dedeman Kartepe Kocaeli

166 Rooms • 2 Meeting Rooms



A new accommodation experience in Kartepe.

In Kartepe, the favorite of the Marmara Region; You will meet with a new generation accommodation experience in Dedeman Kartepe Kocaeli, which brings you together with unique privileges, with its modern rooms, stylish restaurant, multi-purpose ballroom and meeting hall.

Kartepe Ski Center, Sapanca Lake and its location close to the city center, We are ready to host your business and touristic trips.

Ataevler Mahallesi
Özgürlük Caddesi No:4/B
Kartepe 41180 Kocaeli
+90 262 300 40 00
kartepe@dedeman.com

 /dedemankartepekocaeli

 /dedemankartepekocaeli

Dedeman Cizre

132 Rooms • 4 Meeting Rooms



5-star comfort on the banks of the Tigris River.

Ideally situated near the city centre, Dedeman Cizre offers privileges and a high level comfort by assuming a modern concept as the only 5 star hotel in the city.

Dedeman Cizre is a home to the most comfortable stays with its stylish rooms, to business trips with its state of the art meeting rooms, and to the weddings reminiscent of Eastern Tales with its elegant ballroom. It takes its guests on a journey full of flavour thanks to its refined restaurant. With Dedeman, all the beauties of Cizre can be experienced to the fullest.

Konak Mahallesi
Silopi Caddesi No:234
Cizre 73200 Şırnak
+90 486 214 16 00
cizre@dedeman.com

 /dedemancizre

 /dedemancizre

Dedeman Kayseri

121 Rooms • 5 Meeting Rooms



The favourite host of the city of riches!

At the heart of the city, Dedeman Kayseri welcomes its guests in a city that is famous for its historical heritage and awe-inspiring natural wonders, along with being an avid host of winter sports.

Dedeman Kayseri is the perfect stop for both business and leisure travellers as a hotel which offers not only the local delicacies, but also rooms with a view, state of the art meeting rooms, and a graceful ballroom.

Esentepe Mahallesi
Ahmet Gazi Ayhan Bulvarı No:161
Melikgazi 38130 Kayseri
+90 352 252 20 00
kayseri@dedeman.com

 /dedemankayseri

 /dedemankayseri

Dedeman Van

63 Rooms • 2 Meeting Rooms



Enjoy the Aquapark and the unique view of the lake.

We offer a unique accommodation experience all throughout the four seasons.

Dedeman comfort is right at your fingertips on the shore of Lake Van with its Aquapark, seaside setting, and swimming pools during the summer, and with its stunning lake view and spa during the winter.

Eski Cami Mahallesi
Sahil Caddesi No:130
Edremit 65300 Van
+90 432 504 00 00
van@dedeman.com

 /dedemanvan

 /dedemanvan

Dedeman Erbil

151 Rooms • 11 Meeting Rooms





Journey to a region where history started.

Dedeman Erbil awaits you with its proximity to major financial centers of Iraq, and its privileged comfort.

Enjoy world-class services at the heart of Mesopotamia.

60 Meter Caddesi Setekan
No:36, 246, 062 Erbil Kuzey Irak
+964 750 461 41 00
erbil@dedeman.com

 /dedemanerbilhotel
 /dedemanhotel.erbil

Dedeman Oskemen Tavros

133 Rooms • 4 Meeting Rooms



Home to exquisite comfort in Kazakhstan.

Dedeman Oskemen Tavros bears the proud distinction of being the first world-class hotel in Oskemen, one of Kazakhstan's key commercial hubs.

Enjoy the privilege of top-quality services, both in business and leisure visits.

Permitina Sokak
No:11/1 Ust-kamenogorsk
070000 Kazakistan
+7 723 220 82 08
oskemen@dedeman.com

 /oskemenededeman
 /dedemanoskementavros



PARK DEDEMAN

They are hotels that offer focused services that satisfy dynamic accommodation needs with their modern and comfortable atmosphere.



PARK DEDEMAN
BOSTANCI · İSTANBUL

PARK DEDEMAN
DENİZLİ

PARK DEDEMAN
ESKİŞEHİR

PARK DEDEMAN
GAZİANTEP

PARK DEDEMAN
ELAZIĞ

PARK DEDEMAN
TRABZON

PARK DEDEMAN
KASTAMONU

PARK DEDEMAN
ADIYAMAN

PARK DEDEMAN
KIZILAY · ANKARA

PARK DEDEMAN
ALMATY



Park Dedeman Bostancı

110 Rooms • 2 Meeting Rooms



Accessible comfort on the Asian side of the city.

Anatolian side of İstanbul is on the fast track to popularity with up-and-coming commercial hubs, cultural tapestry, and prestigious shopping venues.

Park Dedeman Bostancı's central location, comfortable rooms and meticulously designed meeting spaces will transform your business stays into delightful memories for years to come.

İçerenköy Mahallesi
Değirmenyolu Caddesi No:39C
Ataşehir 34752 İstanbul
+90 216 251 45 00
parkbostanci@dedeman.com

[f /dedemanbostanci](#)

[i /bostancidedeman](#)

Park Dedeman Gaziantep

125 Rooms • 3 Meeting Rooms



Comfort-focused, prime location.

Gaziantep, famous for its cultural riches, has recently become a favorite place for business travelers due to its developing economy.

Park Dedeman Gaziantep is ready to meet all your expectations to turn your travels into enjoyable experiences.

Mücahitler Mahallesi
52009 Nolu Cadde No:30
Şehitkamil Gaziantep
+90 342 211 84 44
parkgaziantep@dedeman.com

[f /parkdedemangaziantep](#)

[i /parkdedeman.gaziantep](#)

Park Dedeman Denizli

120 Rooms • 4 Meeting Rooms



Comfort uniting business with leisure.

Renowned for its natural beauty, Denizli is also attracting business travelers due to its consistently growing industries.

Park Dedeman Denizli's bespoke offering is set to transform your business trips into a privileged vacation experience.

Karşıyaka Mahallesi
2394 Sokak No:4
20175 Denizli
+90 258 268 80 00
denizli@dedeman.com

 /parkdedemandenizli

 /parkdedemandenizli

Park Dedeman Eskişehir

123 Rooms • 7 Meeting Rooms



An exquisite stay at the meeting point of civilizations and trade.

A significant settlement throughout history, Eskişehir is a prominent Central Anatolian city with its museums, fantastic nature, and developing economy.

Park Dedeman Eskişehir is at your service with exclusive amenities to provide a comfortable accommodation experience for your business trips.

Büyükdere Mahallesi
Bayraktepe Sokak No:4
Oduņpazarı 26040 Eskişehir
+90 222 233 12 22
parkeskisehir@dedeman.com

 /ParkDedemanEskisehir

 /parkdedemaneskisehir

Park Dedeman Elazığ

72 Rooms • 5 Meeting Rooms



The up-and-coming commercial hub of Anatolia.

Drawing from its deep-rooted history as it progresses into the future, Elazığ has been home to major commercial ventures in recent years.

Park Dedeman Elazığ, designed for the needs of the business world in mind, offers a top-quality hospitality experience in the center of the city.

Akpınar Mahallesi
Kuluöztürk Sokak No:41
23100 Elazığ
+90 424 233 5523
parkelazig@dedeman.com

 /parkdedemanelazig

 /parkdedemanelazig

Park Dedeman Trabzon

149 Rooms • 5 Meeting Rooms



World-class quality and comfort at the heart of the Black Sea region.

A major Turkish city in terms of its socioeconomic significance, Trabzon is a rising star of commerce with the North.

Park Dedeman Trabzon offers you all the comfort you need to relax and unwind during your business trip, in a location close to both the city center and the airports.

Kaşüstü Belediyesi
Şana Mevkii No:75
Yomra 61290 Trabzon
+90 462 888 46 66
parktrabzon@dedeman.com

 /parkdedemantrabzon

 /parkdedemantrabzon

Park Dedeman Kastamonu

150 Rooms • 6 Meeting Rooms



The western Black Sea business world meets with comfort.

Featuring a total of 150 comfortable, stylish rooms, four of which are suites, with the option of a city, a castle, or a forest view.

Park Dedeman Kastamonu, located within walking distance to the city's largest mall, introduces the traditional Dedeman hospitality to the western Black Sea region with its meeting rooms in international standards and an elegant restaurant where you can turn your business meals into pleasant moments.

Saraçlar Mahallesi
Stadyum Caddesi No:40/C
37100 Kastamonu
+90 850 283 29 29
parkkastamonu@dedeman.com

 /parkdedemankastamonu

 /parkdedemankastamonu

Park Dedeman Adıyaman

153 Rooms • 3 Meeting Rooms



Prestigious destination for business trips and top-notch comfort for leisure.

A city of amazing historical heritage, Adıyaman is located at the crossroads of major trade routes and is regarded as one of the most important hubs of commerce in the region.

Park Dedeman Adıyaman invites guests to get acquainted with the traditional Dedeman hospitality, enjoy the privileges of a comfortable stay and host their prestigious business meetings.

Siteler Mahallesi
20155. Sokak No:1
Merkez 02200 Adıyaman
+90 416 219 10 00
parkadiyaman@dedeman.com

 /parkdedemanadiyaman

 /parkdedemanadiyaman

Park Dedeman Kızılay Ankara

87 Rooms



An Exclusive Stay in the Heart of the Capital

Park Dedeman Kızılay offers a strategic position near the city's vibrant business district, entertainment hubs, shopping centers, and historic attractions. With easy access to public transportation, we provide the utmost convenience for your stay in the capital.

Our hotel boasts 86 carefully crafted rooms and versatile event spaces suitable for gatherings ranging from 10 to 100 guests, ensuring a complete experience for our guests. Additionally, you can unwind and relax in our Turkish bath, sauna, and steam room, where Dedeman's renowned commitment to service excellence is evident in every detail.

Meşrutiyet Mahallesi
Ziya Gökalp Caddesi No:8
Kızılay, Çankaya 06420 Ankara
+90 312 430 06 06
reception@dedemankizilayankara.com

[f](#) /parkdedemanankara
[@](#) /parkdedemanankara

Park Dedeman Almaty

110 Rooms



Traditional Dedeman Hospitality Meets Its Guests in Almaty, Kazakhstan

Located in Almaty, a tourism paradise with its large parks, wide streets and historical buildings, Park Dedeman Almaty invites you to enjoy comfort and convenience for both your personal and business trips.

Park Dedeman Almaty, which has 110 rooms and large meeting rooms designed with modern design lines, offers Dedeman hospitality to its valued guests perfectly with its garden restaurant, gym, indoor pool and spa services, gym, indoor pool and spa services.

Temiryazeva Street 67/A
+8 727 355 77 77
reception.parkalmaty@dedeman.com

[@](#) /parkdedemanalmaty

SMART
ARTSM
SMART
RTSMAF
ARTSM

by DEDEMAN

Hotels that couple smart systems with aesthetic design by offering a trendy alternative to the mainstream hospitality scene and by delivering a new generation of customer service with its technological and modern infrastructure.



SMART
by DEDEMAN
Eskişehir





Stay smart, stay innovative, stay at Smart!

While living the privileges of being young, enjoy the modern and technological architecture of Smart by Dedeman, which we designed to meet the changing needs of today's travelers by providing satisfaction through price/comfort performance.

Smart by Dedeman Eskişehir

74 Rooms



Signature Dedeman hospitality with a modern twist, both familiar and brand new...

The fascinating view of the Porsuk River hits completely different at Smart by Dedeman Eskişehir - equipped with a total of 74 rooms, 16 of which are suites and one of which is an accessible room, and all designed with smart systems.

With an À la carte restaurant and a Smart Lounge, both of which offer exquisite tastes, a privileged accommodation experience awaits you! You will get to discover the new color of Eskişehir by enjoying the hotel's historical texture and central location, in addition to making the most of the fitness center - which is sure to be a favorite among sports lovers, and the playground designed to cater for all ages.

Hoşnudiye Mahallesi
Kızılcıklı Mahmut Pehlivan Caddesi
No:13 Tepebaşı 26130 Eskişehir
+90 222 233 40 41
smarteskisehir@dedeman.com

 /smartbydedemaneskisehir



Rest by DEDEMAN

These are the centrally-located hotels
that offer bed and breakfast services by
featuring stylish rooms with modern
interior design and décor.



Rest by DEDEMAN

Karabük



Rest by Dedeman Karabük

54 Rooms



Experience the Most Comfortable Form of Accommodation in the Center of Karabük!

Located between Karabük and Safranbolu, which is on the UNESCO World Heritage List, and serving in the Bed & Breakfast concept, Rest by Dedeman Karabük offers a perfect accommodation experience for both your business and holiday travels.

Enjoy a comfortable stay at Rest by Dedeman Karabük, which offers a total of 54 rooms that meet different preferences.

Kurtuluş Mah. Atatürk Blv. No:132 78200 Karabük
+90 850 283 2929
reception@restbydedemankarabuk.com

 / restbydedemankarabuk



R2S Ready
to Stay
by DEDEMAN

These are the hotels that provide
for both the long-term and short-term
stays of the guests by offering hygienic,
safe, and comfortable rooms.



R2S Ready
to Stay
by DEDEMAN
SARIKAMIŞ





Ready to Stay by Dedeman Sarıkamış

25 Rooms



The privilege of exquisite accommodation in Sarıkamış!

Equipped to fulfill your both short and long term accommodation needs, Ready to Stay by Dedeman Sarıkamış serves all the beauties of winter on a plate, along with offering clean, comfortable, and spacious rooms.

Featuring rooms with mountain and city views and offering the dishes of a rich local cuisine, Ready to Stay by Dedeman Sarıkamış invites you to a unique adventure in Kars.

İnönü Mahallesi
Osman Paşa Caddesi No:64 İç Kapı No:1
Sarıkamış 36500 Kars
+09 474 502 3600
r2ssarikamis@dedeman.com

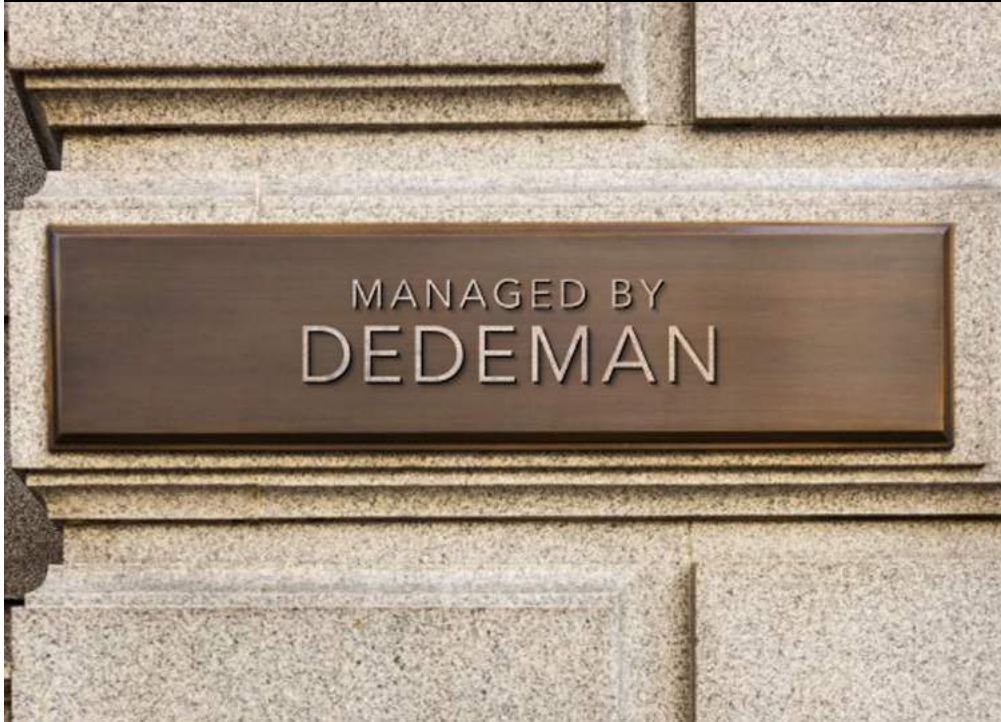
 /r2sbydedemansarikamis

 /r2sbydedemansarikamis



MANAGED BY DEDEMAN

It is an alternative management style offered to hotels that wish to preserve their own name or brand, and that are interested in doing so by making the most of Dedeman's expertise, knowledge and resources in hotel operations and services, and by obtaining access to company's exclusive global sales and marketing network.



Elina
MANAGED BY
DEDEMAN

Qrista
MANAGED BY
DEDEMAN



Elina Managed by Dedeman Samsun

27 Rooms



Experience comfort and luxury right on Atakum beach!

Elina Managed by Dedeman, the first international branded hotel in Atakum, Samsun's jewel, boasts modern accommodations designed to perfection. Revel in the stunning views from its unique location.

Not only does it offer captivating visuals, but it also beckons you to savor Samsun Atakum's unique flavors at its restaurant. Plus, its proximity to the city center and popular tourist attractions ensures an unforgettable stay.

Cumhuriyet Mahallesi
2. Sokak No: 10/2
Atakum 55200 Samsun
+90 362 437 02 04
ugur.cakmak@elinamanagedbydedeman.com

 /dedemanhotelsamsun
 /dedemanhotelsamsun

Qrista Managed by Dedeman

26 Rooms





In Kars, we warmly welcome our esteemed guests, inviting them to once again experience the timeless Dedeman Hospitality, this time right in the heart of the city.

With a prime city-center location, 26 thoughtfully designed rooms catering to every guest's need, a boutique concept, and an authentic ambiance, Qrista Managed by Dedeman ensures a delightful stay on the city's liveliest street.

Located in Kars, the final destination of the Eastern Express, "Qrista Managed by Dedeman" offers the utmost comfort for your explorations of the area's rich cultural and historical heritage.

Ortakapı Mahallesi
Atatürk Caddesi No:105
Merkez 36100 Kars
+90 474 223 34 34
reservation.qrista@dedeman.com

 /qristamanagedbydedeman
 /qristamanagedbydedeman





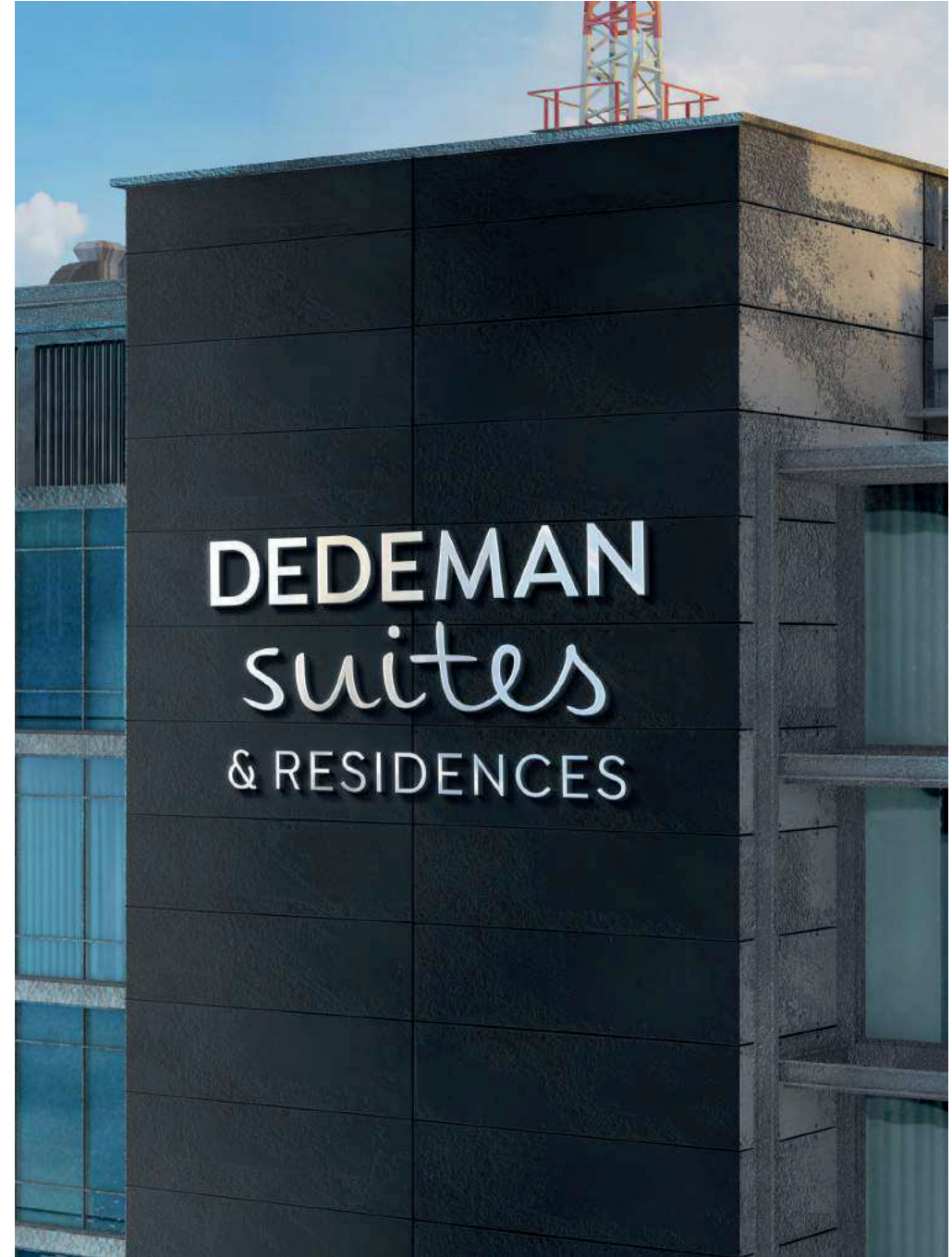
DC DEDEMAN COLLECTION

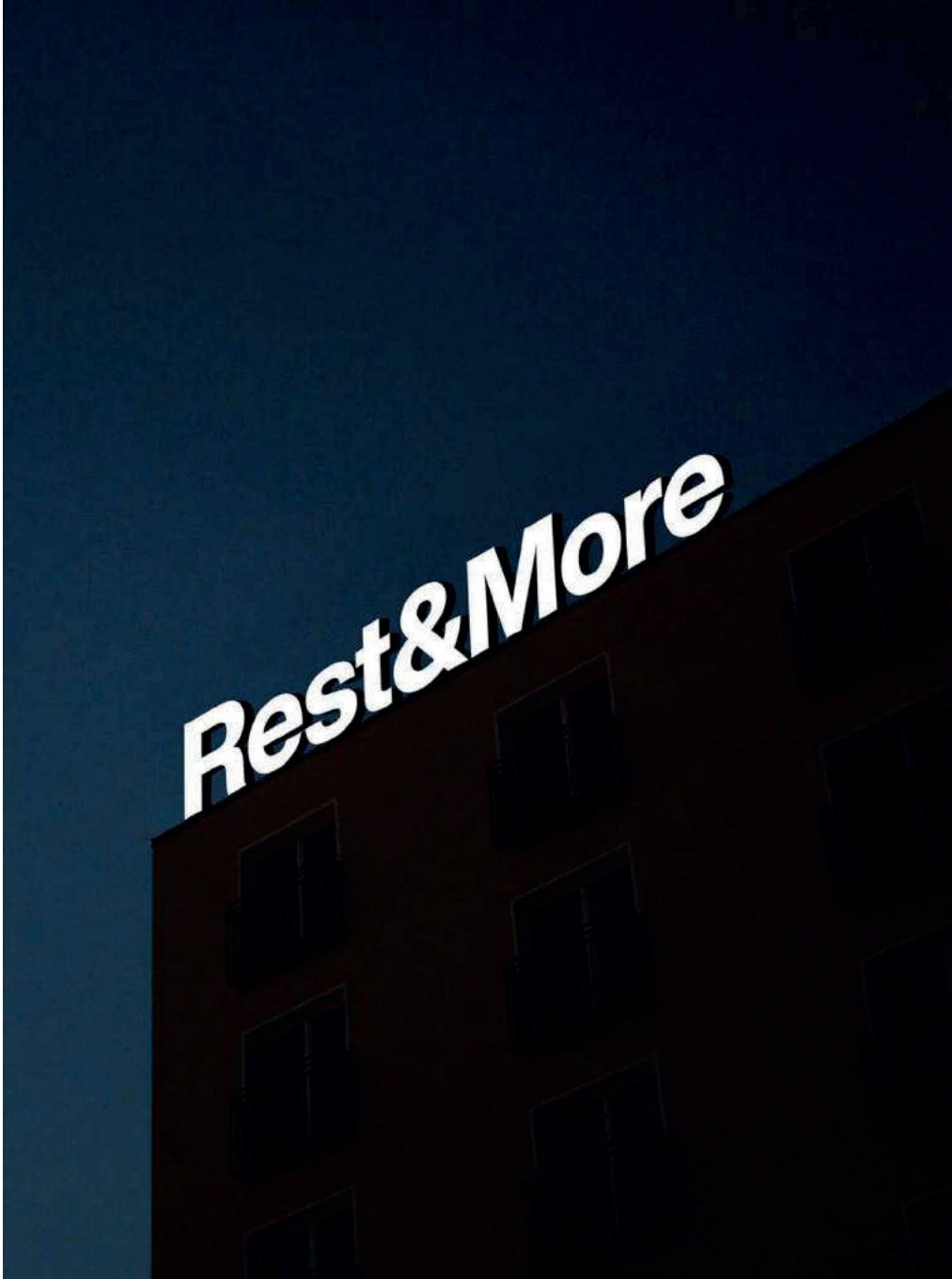
Luxury hotels that offer customized service and fabulous ambiance with their unique architectural styles adorning the rooms equipped with special amenities.



DEDEMAN *suites* & RESIDENCES

The properties that offer standard
hotel services in home comfort and that meet
the extended stay needs of the guests.





Rest&More by DEDEMAN

Located in central locations, these hotels offer at least one such facility as a restaurant, Roof Bar, SPA, meeting room or ballroom in addition to their bed and breakfast service.



D'CS | DEDEMAN CITY STORE

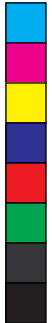
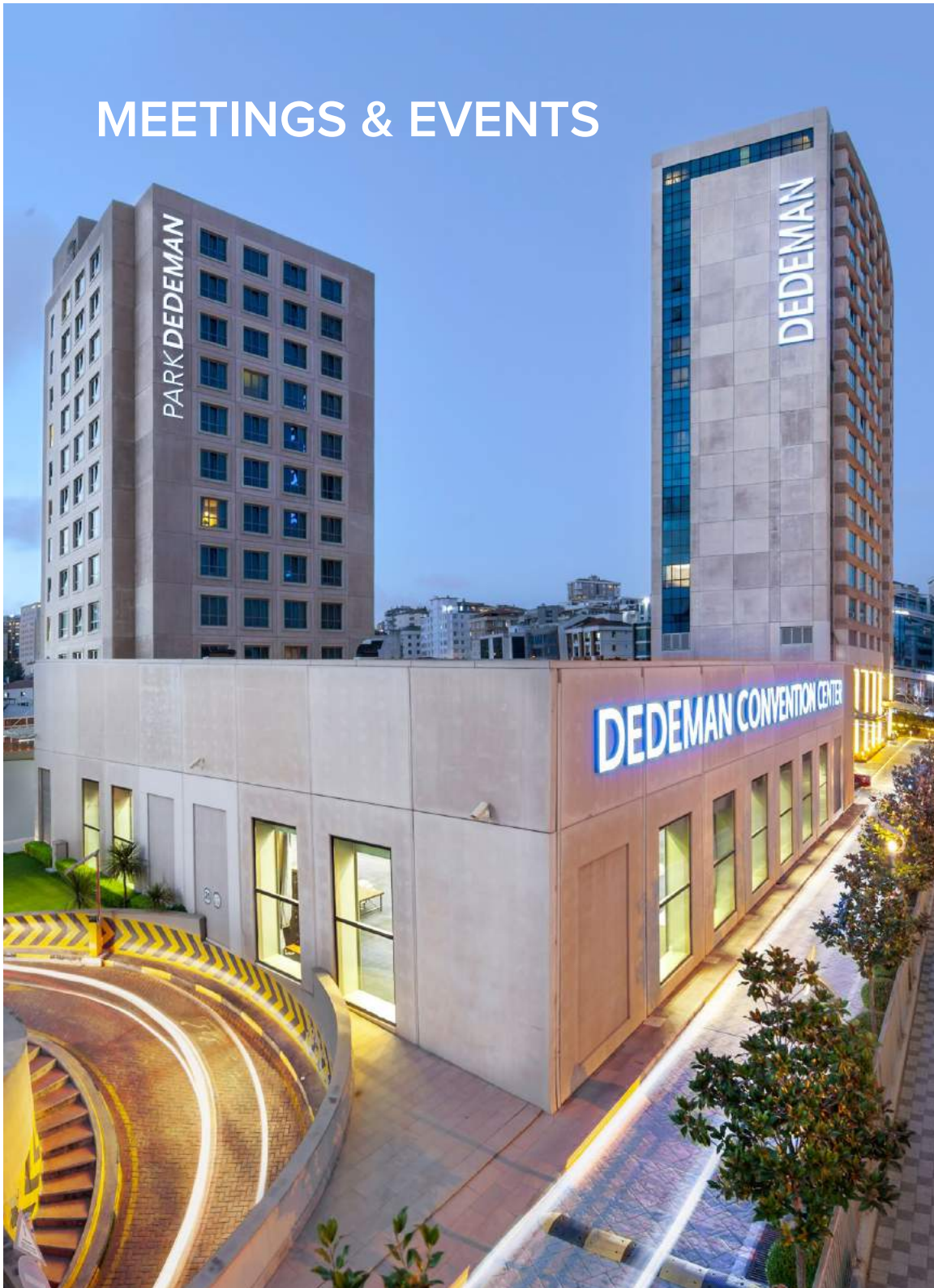


FOOD & BEVERAGE





MEETINGS & EVENTS



DEDEMAN

WEDDING

EVERYTHING READY FOR YOU TO SAY “YES”!

ALTERNATIVE MENUS AND MENU SAMPLING • DECORATIONS • PHOTOGRAPHY, MUSIC, SOUND AND LIGHT SERVICES
AFTER PARTY • PREPARATION ROOM AND ACCOMODATION • ACCOMODATION DURING ANNIVERSARIES



WELLNESS / SPA & FITNESS



STAY SAFE

STAY SAFE MANIFESTO

Dedeman Tourism Group introduced 'Stay Safe Manifesto' as a guide to set the hygiene standards protocol for both our employees and our guests to ensure safety and comfortable stay at our hotels.



Safety Certifications

'Safe Tourism Certification' issued by the Turkish Government by taking all the necessary preventive measures and precautions.





DEDEMAN ACADEMY



DEDEMAN ACADEMY



Sayın AYŞE DEMİR

13 - 14 Şubat 2021 tarihlerinde Dedeman Hotels & Resorts International'ın yeni hedefleri doğrultusunda bir araya geldiğimiz Vizyon, Misyon ve Değerler Çalışması toplantımıza katılımınızla değer kattınız.

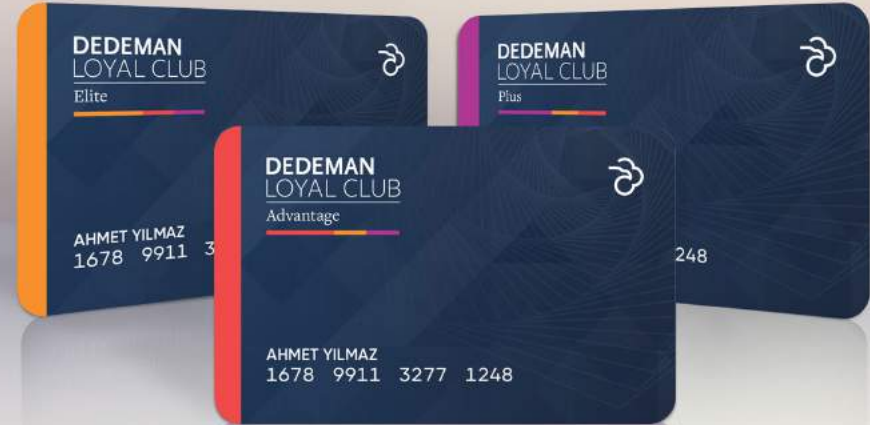
Katkılarınız için teşekkür eder, çalışmalarınızda başarılar dileriz...



DTY A.Ş.
Vizyon, Misyon ve Değerler Çalışması
13 - 14 Şubat 2021 / Dedeman Bostancı Hotel
Moderatör: İlhan Gülercan
34 ST21 0214 A001

DEDEMAN LOYAL CLUB

Dedeman Loyal Club is beyond a reward program where customers enjoy special services and exclusive privileges.



DEDEMAN
LOYAL CLUB
Advantage · Plus · Elite



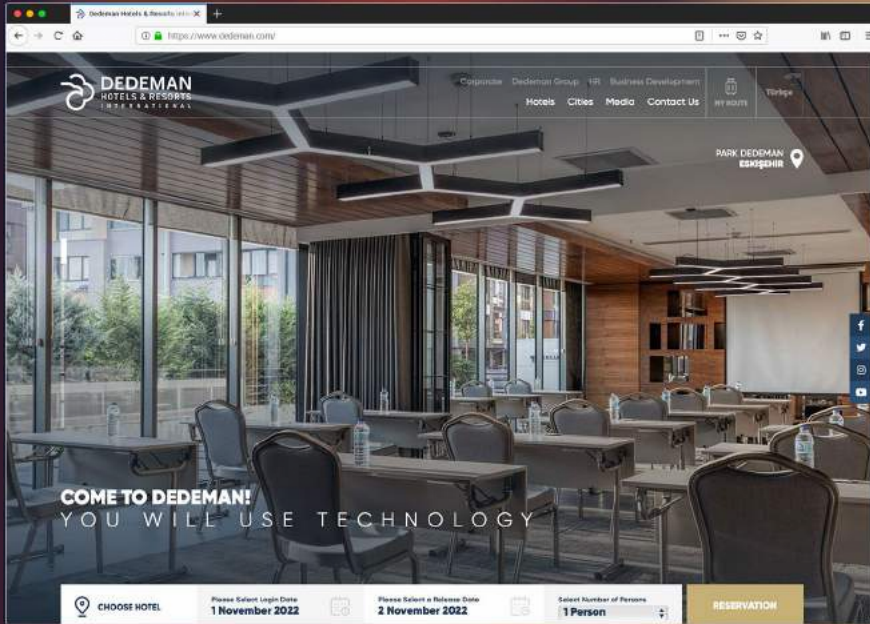
NEWSLETTER



Subscribe to our newsletter
and stay updated about Dedeman!

Subscribe to our newsletter and stay updated on the
latest developments about Dedeman, follow exclusive
offers and get special promotions.

WEBSITE

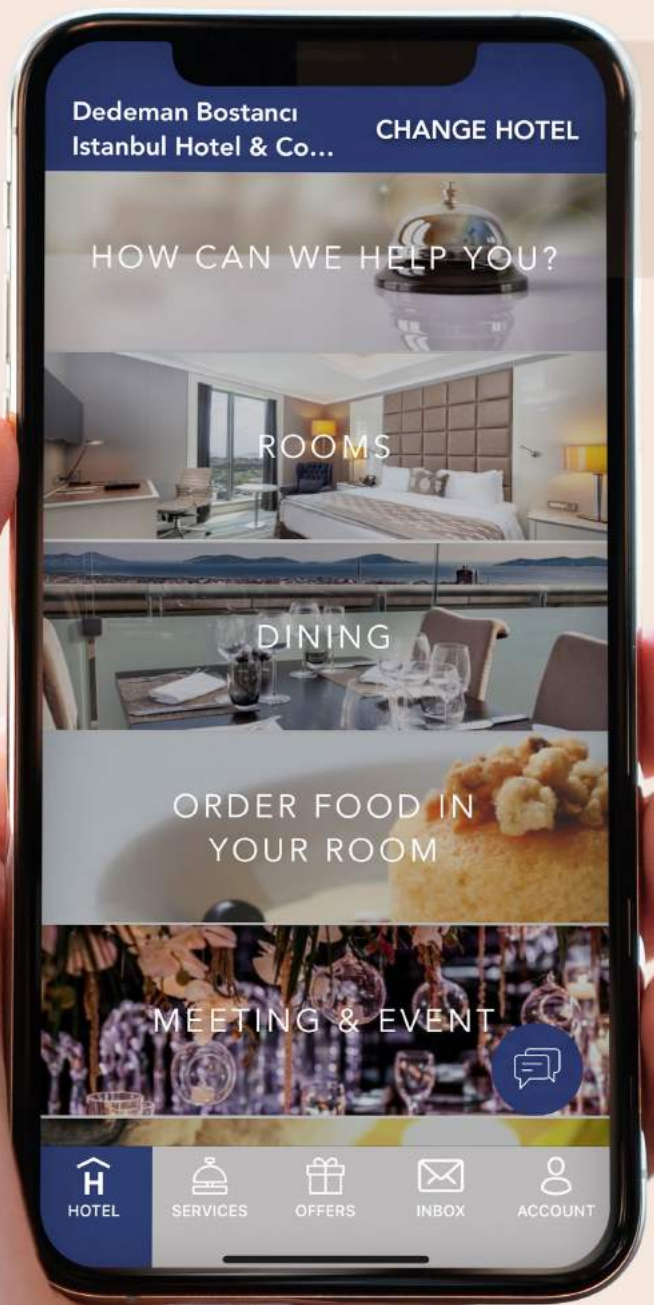


SOCIAL MEDIA

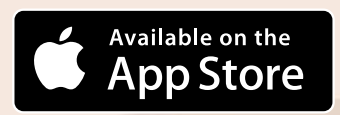


Please follow our social media accounts to find out about our latest news and special offers.





DEDEMAN HOTELS APP



SUSTAINABILITY PROJECTS





BICYCLE FRIENDLY ACCOMODATION



In line with our joint work with the **Cage Free Türkiye Platform**, we have adopted an egg policy beyond the minimum standards of our industry.

As of April 1, 2021, **we supply the eggs we use in all our hotels in Türkiye from a cage-free system**, in order to offer the most accurate products to our guests with sustainable animal welfare approach. We are delighted to announce being the first hotel brand that completed the transition to this practice in Türkiye.

With our "bicycle project" which supports cycling tourism and reducing carbon footprint, we aim to use our resources more efficiently. In our hotels within the scope of bicycle Project we offer;

- Bicycle garage, parking area, bike wash area, regional bike maps, guided city tours,
- Bicycle repair kits for minor repairs and maintenance and workshop, nearest bike store for major repairs,
- Special for amateur and professional cyclists, services such as sports menu and sports massage.

<https://tga.gov.tr/faaliyet/bike-friendly/>

ECO TOURISM

We adopt a tourism approach based on ensuring the sustainability of resources of the natural environment of the earth, as well as supporting the economic development of the society in those regions wherever our hotels are located while supporting the preservation of social and bio-cultural diversity. As Dedeman Hotels & Resorts International, we have become a member of TIES (International Eco tourism Society), which is considered one of the most important organizations in its field, which continues to work for the development of ecotourism in the world, in order to reflect this approach to our activities more systematically and officially.

With the consciousness of knowing ecotourism is a kind of "**responsible tourism**", it is our mission to introduce the potential of our country to the world and minimizing the negative consequences that may be associated with human presence in naturally beautiful locations as well as, protecting these natural beauties for future generations.



Green Key



With Green Key certificate that is internationally valid and applicable in 65 countries, we are amongst the environment friendly facilities that serves natural food and focuses on energy and water saving policies. We accept guest satisfaction as a reward, and we offer our guests to experience high service standards all the time.



CLEAN AND RENEWABLE ENERGY

ZES Electrical Car Charging Station

In cooperation with ZES, we have been continuing charging station projects for electric cars since 2020. By contributing to the transition to sustainable and renewable energy production, we continue to provide sustainable tourism services to both our guests and environmentally friendly car owners.



I-REC CERTIFICATE

Use of 100% Renewable Energy



Having introduced a novelty in our sector, we have started to provide our energy from renewable energy sources. Our domestic hotels, which use all of their electrical energy from renewable energy sources, have received the **International Renewable Energy Certificate (I-REC)**, a certification system with international validity.

In the coming period; we aim to reduce the carbon emission of electricity produced from sources such as fossil fuel, natural gas, coal by more than 99 percent and to cover all of our electricity consumption, which reaches 20 thousand MWH annually, from green energy sources.

GREEN STAR

Environmentally Friendly Accommodation

Within the scope of the project entitled “**environmentally friendly accommodation facilities**” initiated by the Republic of Türkiye Ministry of culture and tourism we are committed to adapting the environmental policy and action plan with green star and environmental label application granted to accommodation facilities certified by the Ministry which they meet the established criteria and to complying with this report, which includes all the activities carried out in accordance with this plan.



We support the waste management goal with all our hotels in Türkiye,
with our **Zero Waste Certificate**;

we aim to seriously prevent the reduction
of natural resources in our hotels,

save energy,

contribute to environmental protection,

and help create a
strong economy.

HRS GREEN STAY INITIATIVE CERTIFICATE



While HRS provides a global standard for hospitality industry with Green Index Initiative, through normalized data and recommendations on behalf of more sustainable business travel and accommodation it shows complete transparency. Taking into account the call made by HRS to all hotel partners worldwide, we include the data of our hotels in the system with the green index methodology.



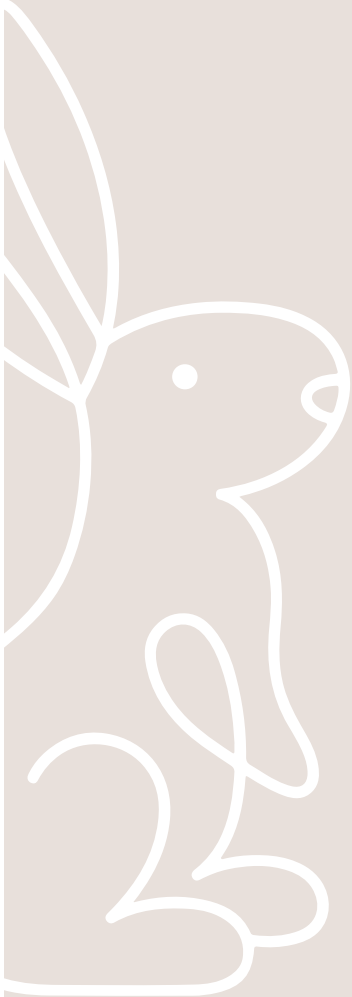
With the mission of strengthening a child-friendly, safe tourism understanding and developing awareness of children's rights we are guided by international agreements and national legislation regulating the rights of the child, especially the United Nations Convention on the Rights of the Children. We strive to please our little guests in all areas, from the observance of special services for children to staff communication with our support for the **Child-Friendly Tourism** project conducted by the International Children's Center.





We support the rights to life together.

Since we approach protection of natural life and animal rights sensitively, no products tested on animals are used in our hotels.



Pet-friendly accommodation at Dedeman!

We allow you to spend your stays with your four-legged buddies because we are aware that you do not want to be separated from them for even a brief period of time. We are happy to accept you and your family's pets in our chosen hotels as long as they meet the required conditions.



CONSULTANCY SERVICES WE PROVIDE

Dedeman Hotels & Resorts International Türkiye's the biggest domestic and national hotels chain; offers its expertise and know-how to everyone who wants to deliver their guests privileged services exclusive to global hotel chains.





PAST TO PRESENT, FROM CITY TO CITY...

STAY CURIOUS, STAY AMAZED,
STAY AT DEDEMAN.



Head Office

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business.development@dedaman.com

Sinan Mısırlı

Vice President of Business Development
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Marka Yolculuğumuz
Our Brand Journey



Türkçe



English



FOLLOW US ON SOCIAL MEDIA!



/dedemancom



DEDEMAN İSTANBUL • DEDEMAN BOSTANCI • PARK DEDEMAN BOSTANCI
DEDEMAN KONYA • DEDEMAN TOKAT • DEDEMAN PALANDÖKEN • DEDEMAN PALANDÖKEN SKI LODGE
PARK DEDEMAN ELAZIĞ • DEDEMAN ŞANLIURFA • PARK DEDEMAN ESKİŞEHİR • DEDEMAN ZONGULDAK
PARK DEDEMAN TRABZON • PARK DEDEMAN GAZİANTEP • PARK DEDEMAN DENİZLİ • PARK DEDEMAN KASTAMONU
PARK DEDEMAN ADIYAMAN • DEDEMAN KARTEPE KOCAELİ • DEDEMAN CİZRE • DEDEMAN KAYSERİ
DEDEMAN ERBİL • DEDEMAN OSKEMEN • READY TO STAY BY DEDEMAN SARIKAMIŞ
SMART BY DEDEMAN ESKİŞEHİR • DEDEMAN VAN • ELİNA MANAGED BY DEDEMAN
PARK DEDEMAN KIZILAY ANKARA • QRİSTA MANAGED BY DEDEMAN
REST BY DEDEMAN KARABÜK • PARK DEDEMAN ALMATY

#MERAKLI KAL #HEYECANLI KAL #DEDEMANDAKAL

hotels@dedeman.com www.dedeman.com